



Andrew Bowerbank

Life & Times

- Biography & Curriculum Vitae
- Project Portfolio

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A Personal Journey Towards Market Leadership

Andrew Bowerbank's life journey is a testament to the profound impact of passion, perseverance, and a relentless pursuit of excellence. From his early years, Andrew's fascination with Japanese martial arts set him on a transformative path of self-discovery and personal growth. Under the direct tutelage of renowned Sensei Masami Tsuruoka – the “Father of Canadian Karate”, he delved into the world of traditional Karate-do, immersing himself in the rigorous training and profound philosophical teachings of this ancient discipline. His journey led him to explore other martial arts including Kendo and Aikido, each offering their own unique insights and challenges.

Andrew's spiritual journey took a decisive turn in 1991 when he embarked on a year-long sojourn to Japan to deepen his understanding of traditional martial arts. He absorbed the rich cultural heritage and profound wisdom embedded within their traditions and philosophies of self-preservation.

This immersive experience not only honed his physical skills but also cultivated a deep spiritual connection, shaping his worldview. In the late 1990's, Andrew published two best selling books on the history of the martial arts in Canada.

Upon returning to Canada from his time in Japan, Andrew focused on his career development by combining his degree in industrial design, with his passion for environmental causes, and his certifications in academia where he sought to integrate principles of sustainability into architectural design, engineering, and urban planning. He made a name for himself as a thought leader in the “green building” movement where he pioneered innovative solutions for community development, and city resilience in response to climate change.

Andrew's influence extended far beyond the built environment, as he leveraged his expertise and passions to effect change on a global scale. Through his respected diplomatic appointments federally and Internationally – including a four year term as a member representative at the United Nations – he played a pivotal role in shaping policy and advancing innovations in clean technologies.

Andrew developed an keen ability to identify emerging trends across sectors poised to go mainstream. He quickly became a sought after executive recognized for his ability to launch new strategic plans for world recognized corporations looking to establish a leadership position in the market.

A New Chapter

As a life & corporate coach

Today, Andrew is at the time in his career where he is ready to share his knowledge and experiences.

Drawing on his decades of accomplishments in market leadership, academia, environmental advocacy, martial arts and athletic performance, he offers invaluable guidance to leaders seeking to navigate their career and personal journeys with purpose and clarity. He is working to inspire and empower individuals and teams alike to embrace principles of “mindful leadership” in all of their endeavors.

“Andrew is truly an effective networker and drives a spirit of collaboration in all of his endeavors. He is an excellent public speaker, engaging, poised and eloquent. As a strong advocate for new markets and new technologies, he has the background and insight to respond quickly to emerging business opportunities. He is extremely effective at both the strategic conceptual level and at the operational level – which is a rare combination of talents.”

Debbie Baxter, Vice President, Deloitte Real Estate

Chronological Career Accomplishments

"We have really enjoyed working with Andrew since he joined our board of Directors. Andrew has provided keen insight and facilitates many opportunities for us, his industry network and knowledge has been excellent. Andrew's role is also to support and advise me personally and I have found this to be fun as well as very beneficial, particularly in helping to keep my head pointing in the right direction. I have no hesitation in recommending Andrew to any future collaborators."

Adam Muggleton
Chief Technical Officer, AESG

Career Timeline

- 2022 – Present • **Cetana Group of Companies Inc,** President & CEO
- 2020 – 2022 • **Canadian Wood Council,** Vice President, Market Development
- 2018 – 2020 • **WSP Canada,** National Vice President, Sustainability & Energy
- 2015 – 2019 • **EllisDon Corporation,** Global Director, Sustainable Building Services
- 2011 – 2015 • **Innova Industries Ltd,** Managing Director
- 2007 – 2011 • **World Green Building Council,** Chief Executive Officer
- 2005 – 2008 • **Canada Green Building Council,** GTA Chapter
Founding Executive Director
- 2000 – 2007 • **Toronto and Region Conservation Authority (TRCA),**
Senior Manager, Sustainable Community Development

Career developments prior to 2000 are available upon request.

Board of Directors & Committee Positions

- 2023 –present • **Natural Resources Canada – GCWood,** Advisory Board Member
- 2016 – present • **Kontrol Technologies Corp,** Founding Board Member
- 2018 – 2021 • **Global Affairs Canada –** Infrastructure Advisory Council, Council Member
- 2012 – 2018 • **Federation of Canadian Municipalities –** Green Municipal Fund, Council Member
- 2016 – 2018 • **World Bank –** Carbon Pricing Leadership Coalition, Member Representative
- 2016 – 2018 • **Centennial College –** Cleantech Advisory Board, Chairperson
- 2015 – 2016 • **City of Vaughan, Int'l Commercialization Centre,** Steering Committee Member
- 2012 – 2016 • **CDML Engineering,** Independent Board Member
- 2010 – 2012 • **EcoSmart Foundation,** Board Member
- 2007 – 2011 • **United Nations -** Environmental Programme, Member Representative
- 2007 – 2010 • **Annual Toronto Green Building Festival,** Committee Member

Awards & Appointments

- 2023 • **CEO of the Year** – CEO Monthly Magazine
- 2018 • **Green Award of the Year** – Carbon Impact Initiative
NAIOP Real Estate Excellence (REX) Awards
- 2017 • **Ontario Premier's Award** –Technology
Recognized for career accomplishments
- 2017 • **Sustainability Leader of the Year** – Clean50 Awards
 - **Award Winning Public Speaker** – Voted “Best Speaker”:
– 2009 Canada Mortgage and Housing Corp. “Town Hall”
– 2007 New Zealand National Green Building Conference
- 2007 • **Leader of the Year**
Awarded by EnerQuality Corporation in partnership
with the Ontario Home Builders Association for
efforts to initiate the development of Canada's
first “Energy Star” Certified Community.
- 2007 • **Awarded Honorary Director**
Toronto Chapter, Canada Green Building Council
- 2005 • **LEED Accredited Professional**
USA/Canada Green Building Councils

“Andrew is a pleasure to work with. He brings passion and leadership to each project he undertakes. He has the ability to foster a collaborative, systems thinking approach with groups, bringing together diverse stakeholders and leading them towards a shared vision.”

Robert Armstrong, Market Development Manager, BASF Canada

Keynote Address Highlights

- 2023 • **SMPS Ontario Members Meeting** – Toronto, Ontario, Canada
- 2021 • **Canadian Wood Group – International Summit** – Global, on-Line
- 2018 • **Natural Resources Canada Energy Summit** – Toronto, Ontario, Canada
- 2018 • **ASRAE International Webinar** – Toronto, Ontario, Canada
- 2017 • **Ontario Society of Professional Engineers** – Hamilton, Ontario, Canada
- 2017 • **Globe Capital Conference** – Toronto, Ontario, Canada
- 2016 • **Green Cities Conference** – Toronto, Ontario, Canada
- 2016 • **Utah Governor Trade Mission & Energy Summit** – Toronto, Ontario, Canada
- 2016 • **Toronto Green Building Festival** – Toronto, Ontario, Canada
- 2015 • **Presidents of Enterprising Organizations Gala Dinner** – Toronto, Ontario
- 2014 • **CDML Engineering Launch Event** – Edmonton, Alberta, Canada
- 2013 • **Honeywell National Connect Conference** – Scottsdale, Arizona, USA
- 2012 • **Armstrong Technology National Conference** – Toronto, Ontario, Canada
- 2012 • **Energy Engineers & Green Building Conference** – Krakow, Poland
- 2012 • **Int'l Environmental Co-operation Forum & Exhibition** – Macau, China
- 2012 • **Denver Energy Summit** on behalf of the Cda Department of foreign Affairs
- 2010 • **International Green Building Summit, IIDEX** – Toronto, Ontario, Canada
- 2010 • **Ontario Centres of Excellence Discovery 10 Conference** –
Toronto, Ontario, Canada
- 2009 • **Ontario Power Authority –Energy Efficiency Symposium** –
Toronto, Ontario, Canada
- 2009 • **Peel Region Energy Matters Summit** – Mississauga, Ontario, Canada
- 2009 • **Canada Mortgage & Housing Corporation Town Hall Event**
(Awarded “best speaker” at this event) – Toronto, Ontario, Canada
- 2008 • **New Zealand National Green Building Conference**, Auckland, New Zealand
(Awarded “best speaker” at this event)

Academic Achievements

Formal Education

- 2010 • **Honorary Bachelor of Applied Arts**
Humber College Institute of Technology & Advanced Learning
- 1993 • **Bachelor of Education** – Design & Technology,
University of Western Ontario
- 1988 • **Honours Diploma** – Industrial Design
Humber College Institute of Technology & Advanced Learning



Post-Secondary Engagement

- 2022 • **Seneca College of Applied Arts & Technology**
Invited to keynote the Centre for the Built Environment Annual Conference
- 2018 • **Mohawk College of Applied Arts and Technology**
Awarded Distinguished Fellow, Adjunct Professor
- 2016–2019 • **Centennial College**
 - Chair, Cleantech Advisory Board
 - Invited to Keynote the Convocation Ceremonies
 - Invited to present about market trends to graduates and faculty.
- 2009–2014 • **York University**
 - Chair, International Research Roundtable, York University IRIS
 - Awarded Senior Fellowship from York University–IRIS
 - Established the credit course in green building design
 - International students were sponsored to come to Toronto to study green building design concepts.
- 2010–2012 • **Humber College Institute of Technology & Advanced Learning**
 - Received an Honorary Degree in Technology & Applied Studies
 - Invited to keynote the Convocation Ceremonies
 - Invited to participate on the Dean's Advisory Board
- 1994–1996 • **Member of the Ontario College of Teachers 1994–1996**

Driving Market Transformation

The pages that follow showcase Andrew's Portfolio of project accomplishments, skills and expertise.

His objective now is to leverage these experiences to:

- *advance new, innovative opportunities in sustainable development*
- *support executives with their strategic plans and corporate development*
- *and advise professionals on their career path and lifestyle goals.*

The following text was written by Andrew Bowerbank. It is an excerpt from an article he wrote for McLean's Magazine, it offers a perceptive on the future direction of the market from his point-of-view.

A company's long-term financial stability is paramount for success, but as it grows, corporate leadership seeks new ways to differentiate from competitors. This includes introducing new marketing strategies, developing product lines, and expanding globally. Successful companies often reach a stage where they are industry leaders, recognized for their brand across sectors. At this point, corporate leaders explore cause-driven opportunities like donations, sponsorships, and collaborations to engage the market.

Eventually, a company's market success demands a commitment to responsible leadership, where branding and reputation can surpass financial objectives. Companies reaching this level must

decide whether to manage or embrace socially responsible leadership as a core value. Embracing this value involves a delicate balance of social responsibility that, if done correctly, can influence global markets and impact social, economic, and environmental opportunities positively. True value and success are achieved not just for the company but for the marketplace and society as a whole.

Large corporations have a global imperative to address critical issues. By 2050, the population is projected to reach 9 billion, with 27 megacities and 70% of people living in urban centers. The demand for resources will require agricultural land equivalent to the size of Brazil, which is unavailable. Corporations have the opportunity to lead new

market opportunities through circular economic principles and develop resilient, efficient, intelligent, and regenerative urban centers.

We are moving towards a low-carbon economy, and we are at a tipping point where social, economic, and environmental considerations will soon share equal importance in corporate decision-making. Companies that embrace these opportunities as core values will see long-term returns on investment, benefiting not just the next few decades but generations to come.

Andrew Bowerbank, CEO, Cetana Group

Green Building Leadership

Andrew has made significant contributions to the green building sector over the course of his career. It all started 2001, when he took on a new role that would integrate his training in industrial design with his interests in the environment.

The years that followed, he took on challenging high-profile projects to promote green building design standards, garnering him a reputation as a leader that gets results through collaboration with others. His expertise in sustainability and energy led him to positions where he was called on for his market leadership in energy performance, smart technologies, and human health. He went on to initiate award-winning strategies and action plans that brought together major companies to achieve groundbreaking projects.

Under his leadership, the World Green Building Council expanded from 8 to over 60 member countries – he worked with international leaders to develop frameworks for major carbon reductions in buildings.

His role in the public sector included a Council seat overseeing the \$1.5BN Green Municipal Fund for the federal government, and serving as a spokesperson for Canada's clean energy strategies. Throughout his career, Andrew has produced impactful reports, and delivered keynote addresses, all aimed at fostering a low-carbon economy through the built environment.

Andrew has acted as a green building advisor for several notable construction projects in Canada. His project accomplishments include:

- **Cetana Zero Carbon Waterfront Community** – Innisfil, Ontario, Canada – Design: 2023
Project Description: Mixed use residential, mass timber, 650,000sqft over 9 buildings
Role on the Project: Project Developer
- **Mohawk College, Joyce Centre for Innovation** – Hamilton, Ontario, Canada – Completion: 2018
Project Description: Ontario's first net zero energy institutional building
Role on the Project: Project Advisor – energy & sustainability
- **Evergreen BrickWorks National Event Centre** – Toronto, Ontario Canada – Completion 2018
Project Description: Canada's first zero carbon event centre
Role on the Project: Zero Carbon Design Advisor
- **TRCA Archetype House at Kortright** – Vaughan, Ontario, Canada – Completion: 2008
Project Description: LEED Platinum demo homes – national design competition
Role on the Project: National Design Competition Project Leader
- **City of Vaughan Civic Centre** – Vaughan, Ontario, Canada – Value: \$110 Million – Completion: 2007
Project Description: LEED Gold municipal offices
Role on the Project: Green Building Advisor to the City of Vaughan
- **Block 39 Energy Star Community** – Vaughan, Ontario, Canada – Completion: 2011
Project Description: Ontario's first Energy Star community
Role on the Project: Community Planning Director
- **PowerStream (Alectra) Head Office** – Vaughan, Ontario, Canada, Value: \$80 Million – Completion: 2007
Project Description: LEED Gold executive office for the electric utility
Role on the Project: Green Building Advisor
- **TRCA Restoration Services Building** – Woodbridge, Ontario, Canada – Value: \$12 Million – Completion: 2006
Project Description: Ontario's first LEED Platinum building
Role on the Project: LEED Certification Advisor

A Snapshot: Green Building Leadership



Energy Conservation & Demand-side Management

Enbridge Gas Distribution – Savings by Design – 2012 to 2023.

Andrew participated as a Program Advisor supporting the development of the “Savings by Design” program to encourage energy conservation strategies in new commercial building design. The first project to go through the program was one of Andrew’s clients – DCL Healthcare Developments.

PowerStream Electric Vehicle and Micro Grid Program – 2010

Andrew Initiated the development of the Electric Vehicle Pilot Project for PowerStream (now rebranded as Alectra Utilities), and work with the CDM time to launch their micro grid demonstration centre at their head office in Vaughan, Ontario.

Ontario Energy Board – 2011

Andrew facilitated collaboration with the Ontario Energy Board and Toronto Hydro in review of electric vehicle Infrastructure for the Province of Ontario. He also published a white paper for the Ministry of Energy to outline EV charging opportunities.

PowerStream & TRCA Partnership – 2006

Andrew established the partnership between PowerStream and the Toronto & Region Conservation Authority to develop their first tranche of Conservation & Demand-side Management programs.

“Andrew is a true leader and facilitator who has a unique ability to bring individuals and organizations together in the spirit of collaboration and creating new synergistic opportunities. I have had the pleasure of working with Andrew in the solar energy sector and highly recommend his services in support of projects and initiatives focused on harnessing big ideas and delivering tangible results.”

Paul Ghezzi, CEO, Kontrol Technologies Corp.





Renewable Energy/Cleantech

Leaf Solar Power – 2013

Andrew was engaged as Special Advisor to Leaf Solar Power –Florida, USA. His efforts bridged US and Canadian interests for 1000MW of solar projects.

EnerQuality Corporation – 2012

Andrew collaborated with EnerQuality Corp and BILD (Home Builders Assoc.) to develop an Electric Vehicle Ready House Program in Ontario

Magna International – 2012-2013

Andrew was hired as a Special Advisor to Magna Closures (division of Magna International Inc.) on the development of the new 10kwh PV tracker system. Efforts continued in support of the new roof mount, single axis, and canopy tracker designs as well as strategic developments in support of electric vehicle technologies.

Aecon Group – 2011-2019

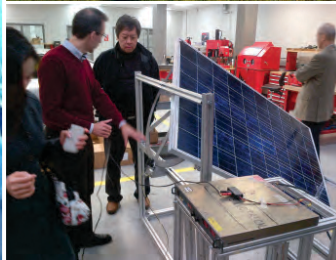
Andrew worked with Aecon Group (Canada's largest infrastructure construction companies) in support of their solar energy Engineering, procurement and construction (EPC) efforts. He was then engaged to be an advisory committee member for their sustainability efforts.

EcoSmart Foundation – 2010

as a member of the Board, Andrew supported the EcoSmart Solar PV "Sunmine" project, situated on Canada's largest brownfield site near Kimberly, British Columbia.

TRCA, The Living City Campus – 2004-2007

Andrew directed development of The Living City Campus project at Kortright in Vaughan, Ontario, Canada. The Campus is home to the largest renewable training Centre in Canada and Ontario's first LEED Platinum building.



Marketing & Communications

Strategic Plans & Program Development

Andrew has been engaged by corporations to develop strategic plans for growth & leadership, many have received industry awards for their vision and execution. Each of the following plans are available for review upon request.

- **Prefab Building Initiative** – Cetana & Partners – 2024
- **Mass Timber Market** – Cdn. Wood Council – 2022
- **Urban Agriculture** – Centennial College – 2021
- **Sustainability 2.0** – WSP Canada – 2021
- **Carbon Impact Initiative** – EllisDon Corp – 2020
- **Cleantech Developments** – Innovation Fund – 2018

Market Reports:

Professional Writing & Publication

Over the course of his career, Andrew has produced a variety of market reports to inform the marketplace about the latest trends in technology. Each of the following reports are available for review:

- **CWC Mass Timber Industry Roundtable Report** – 2022
- **Applying new Strategies in Healthcare Facility Design** – 2012
- **Electric Vehicles Infrastructure in Ontario** – 2010.
- **Strategies Towards a Low Carbon Economy** – 2009.
- **Global Green Building Trends** – 2008.
- **The Living City Campus** – 2006.
- **Green Building Strategies for High-rise Development** – 2005

Event Planning & Facilitation

The Innisfil Net-Zero Carbon, Waterfront Community Design Charrette – 2023

- This was a Cetana Group project in partnership with the Town of Innisfil, Ontario. Event funding provided by Natural Resources Canada. Andrew provided complete planning and hosting services.

Canadian Wood Council – Mass Timber Industry Roundtable – 2022

- Andrew developed and launchED this series of events design to bring property developers together with suppliers to discuss the integration of mass timber into building projects.

Centennial College Vertical Farming & Controlled Agriculture Workshop – 2020

- Andrew Developed and hosted this workshop on behalf of the College to prepare for the Indoor Agriculture Innovation Centre to be built on campus.

EC3 Plug-in Electric Vehicle Workshop – 2010

- Andrew developed and hosted this workshop, to represent the EV infrastructure interests of the electric utilities in Ontario. Industry partners included: Waterfront Toronto, BILD, Loyalty One, Toronto Hydro, Alectra, Ontario Centres of Excellence.

WorldGBC International Leaders Summit – 2009

- Andrew Developed and hosted the summit in Toronto to discuss global climate change issues and strategies for the built environment. International Speakers included Frank Biden (Brother to the USA President) and Famed Architect Karan Grover from India.

WorldGBC International Congress – 2007

- Dignitaries from over 40 countries were invited to this four-day Summit in Toronto. Andrew led the team in the planning and delivery of this international event. Participants worked together to develop a global plan to advance the development of green buildings as a strategic response to climate change.

The Archetype Sustainable House Gala and National Design Awards – 2006

- This was a high-profile event hosted in partnership with the Toronto Design Exchange. Leading architects, engineers, and builders were brought to Toronto to judge 17 entries. The winning design was built at the Living City Campus in partnership with BILD (GTA home builders assoc.)

Government Relations

Regional, National & International

Natural Resources Canada – Green Construction through Wood – 2023–present

- Project Advisory Board Member

Federation of Canadian Municipalities – Green Municipal Fund –2012–2017

- Council Member

Macao, China International Environmental Co-operation Forum & Exhibition – 2012

- Keynote speaker and dignitary

Canada Department of Foreign Affairs and International Trade – 2010–2013

- Special Envoy, Canada/US relations

Canada Mortgage and Housing Corporation – 2009–2012

- International division representative

New England Governors and Eastern Canadian Premiers' Annual Conference – 2010

- Keynote speaker and dignitary

Waterfront Toronto – 2010

- Advisor for creation of the carbon modeling tool

United Nations Environmental Programme – 2007–2010

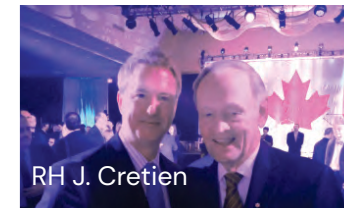
- Member Representative
 - Honoured guest, Ministry of the Environment in Stuttgart, Germany
 - Honoured guest, Australia House of Parliament

Province of Ontario – Ministry of Energy & Environment

- Worked directly with 4 generations of Ontario Ministers including:
Right Honourable – Donna Cansfield, Greg Sorbara, Dwight Duncan, Glenn Murray

Toronto & Region Conservation Authority – 2001–2007

- Senior Manager of Sustainable Development
Worked with Mayors, city planners, commissioners and utility leaders to develop green building policy frameworks across the Greater Toronto Region.



Industrial Design & Manufacturing

Andrew is a certified Industrial Designer. He has consulted with corporations in the development of new products and the application of advanced materials. Clients have included: BASF, Magna International, Ford Motor Company, Suzuki, CDML, SciCorp international, Halsall Associates, Ontario Energy Matrix. The Following are project specific highlights:

Leaf Solar Inc. – USA – 2013

- Andrew acted as design advisor in support of their military grade renewable energy trailers for international deployment

Magna International – 2011-2013

- Andrew worked as the design advisor to Magna Closures in the development of the Edge-Again skate sharpening system, and the solar PV tracker systems

Pine Valley Packaging – 1990-1992

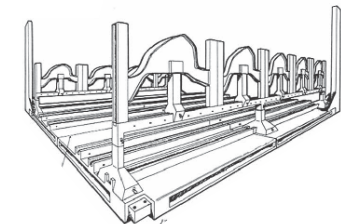
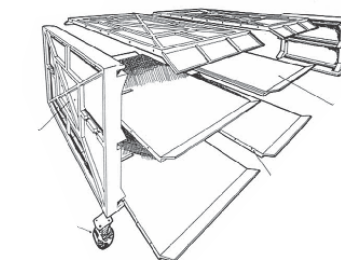
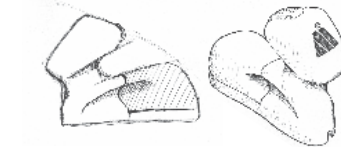
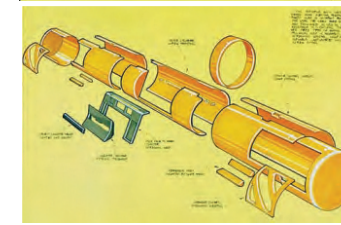
- Early in his career, Andrew was the Manufacturing Engineering Supervisor. He developed specialized packaging and directed manufacturing protocols for the automotive and electronics sectors

Ford Motor Company, Canada – 1990

- Andrew worked on the redesign of the Oshawa plant monorail carrier system

Toshiba Canada – 1989

- Designed a laptop computer system for international sports events. This was an early stage laptop design that integrated the latest technology available at that time including CD Rom, pen-touch screen, thermal printer, and more





Craftsmanship

Drawing on his training in industrial design, Andrew built a reputation as a craftsman in late 1990's through his skill in woodworking and fine carpentry. As the owner of the Bowerbank Collection Art & Design Gallery in Toronto, he created unique furniture and sculptures for clients, showcasing his artistic vision. He became a member in the Ontario Crafts Council, where he engaged with other artisans to promote local craft and design. Through his gallery and council involvement, Andrew made a significant impact on the local art and design community, blending traditional techniques with innovative designs.

The Bowerbank Collection – Craft & Design Gallery – 1996–2000

- Andrew established a production wood shop in the Leaside community in Toronto to create custom furniture & products.
- He also set up a retail art gallery at St. Clair & Yonge in Toronto to sell his designs, and the work of local artists.
- Andrew was a featured artist in the Ontario Crafts Council members' magazine.

Today, Andrew applies his skills in woodworking & design through personal interest. Woodworking is now an enjoyable hobby, but he still creates pieces at request from family and friends.

Athletic Performance, Health & Wellness

- National Certified Sports Coach
- Pan American Games – Trainer
- Canadian National Gold Medal Champion
- Shotokan Karate-do – Rokudan (6th degree b.belt)
- Kendo – Nidan (5th degree b.belt)
- Aikido – Shodan (1st degree b.belt)
- Personal trainer and holistic health practitioner

Andrew grew up in small town Ontario, where he was encouraged by his father to explore a variety of sports interests to build strength and coordination. He developed a strong passion for Japanese Karate but also loved modern sports. In his teen years, he dedicated himself to downhill skiing, eventually becoming a ski instructor. He was also fascinated by the mechanics of the human body. He delved into the world of athletic performance, eventually receiving a scholarship to Michigan State University for kinesiology and sports medicine. It was a difficult decision, but he decided to decline the scholarship and instead travel to Japan and immerse himself in traditional Japanese martial arts and philosophies.

When Andrew returned to Canada a year later, he wanted to explore amateur competition and coaching. In 1998, he won a gold medal at the national karate championships and began to train athletes to reach their full potential. He trained a junior athlete to win 2 gold medals at the Pan Am Games, and then an amateur body builder to take first place at the York Region Annual Body-Building Competition. Andrew was now hooked on coaching, and wanted to share his training principles. He became a National Certified Sports Coach and began applying his knowledge of body mechanics and peak performance to train an ever-growing list of athletes. He soon became a sought after coach and instructor, travelling across Canada to give training clinics.

Andrew's coaching career slowed down once he began building his corporate career (as outlined in this portfolio) but he continues to work with athletes and advise people on health, nutrition and personal performance goals.



Testimonials

Benjamin Shinewald

President and Chief Executive Officer, BOMA Canada
– Building Owners & Managers Association of Canada

“Though I only met Andrew Bowerbank a few years ago, I felt like I knew him for much longer, since I took notice of him on LinkedIn and began to follow him there. Andrew’s posts were interesting, thoughtful and frequent, and he was one of my “go to” sources for thought leadership online. Once we got to know each other, I realized that Andrew is the real deal – he has incredible energy, leadership and commitment; he can balance the need to lead a cause with the realities of business and the world; and he is a lot of fun. We’ve begun partnering with Andrew as we immediately identified common interests, and our business relationship has been genuinely symbiotic. Andrew is a recognized leader in his space for all sorts of reasons, and I have no hesitation in recommending him to you.”

Frank Deluca

CEO and Chief Imagineer of DCL Group of Companies

“In a world grasping to embrace green and sustainability there is no lack of information but Andrew brings clarity to the field and solid strategies to achieve those “green” goals. His vast knowledge of the low carbon economies and green building initiatives is only surpassed by his passion for the cause. His professionalism and positive attitude make it a pleasure to collaborate with him.”

Carla Guerrero

CEO & Founder, Purpose Driven Development

“Andrew is a passionate and driven, results-oriented professional. He is a people connector, and is driven to create projects that matter in reducing the ecological footprint of our built environment. He is a leader and has taken on a series of impressive roles over the past few years. I am thrilled to see him thriving in his naturally entrepreneurial element now. He is ambitious, bright and inspiring– always a pleasure to work with.”

Gord Kerr

Royal Bank of Canada Financial Services (retired)

“Visionary, articulate and compelling. Andrew paints a tremendous picture of the challenges and opportunities in the green building movement and challenges all to mobilize towards positive change and action. I recommend Andrew as an engaging speaker and motivating catalyst for positive change.”

Mark Salerno

Director J.L. Richards ENG

“Andrew Bowerbank is a creative thinker and an effective communicator. These strengths enable him to convey his ideas and vision and thereby draw together stakeholders around a common goal and course of action. He is also action oriented – moving swiftly from idea and concept to concrete action... blink your eye and a mere idea becomes reality!”

Jeff Huber

Science & Agritech Leader

“Over the years I have had the pleasure of collaborating on several innovative business opportunities with Andrew Bowerbank. Andrew’s market awareness and strategic development related to advanced technologies is extremely impressive. He has the ability to identify fresh opportunities and help build the right team of experts to execute the end goal.”

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